

**Subject:** SPEAKERS & WALKING TOURS ANNOUNCED: Downtown Open Studio @ the Bradbury Building October 3-8th, 2016

**From:** Los Angeles Department of City Planning

**Date:** 09/30/2016 05:55 PM

**To:**

We're so excited to share schedule updates for the Downtown Community Plans Open Studio and Design Charrette - an update to the Downtown Zoning and Community Plans!

[View this email in your browser](#)

**Wednesday, October 5th, Housing Panel**

**Discussion speakers:**

Liz Falletta, AIA; USC Price School of Public Policy

Mike Alvidrez; Skid Row Housing Trust

Karin Liljegren, AIA; Omgivning

**Wednesday, October 5th, Design and**

**Character Panel Discussion speakers:**

David Abel, The Planning Report

Dan Rosenfeld, AIA/LA Historic Preservation Committee

Joey Shimoda, FAIA, FIIDA; Shimoda Design Group

Linda Dishman; Los Angeles Conservancy

Alvin Huang, AIA; Synthesis Design + Architecture

**Saturday, October 8th, LA Conservancy is offering walking tours of Downtown!:**

[SIGN UP HERE](#) for one of the four tours

*ART DECO*: the history, materials, and style of Art Deco architecture popular in Los Angeles in the 1920's and 1930's

*BROADWAY*: the social, cinematic, and architectural history of this unique street

*HISTORIC DOWNTOWN*: an overview of the historic and cultural landmarks of downtown Los Angeles

*MODERN SKYLINE*: Downtown's transportation, public plazas hidden in plain sight, and how old and new blend into a unique urban landscape

**Please share with your colleagues, friends, other fellow Angelenos, and be sure to**

[RSVP to the event](#) on Facebook!

**WHEN:** Monday, October 3rd - Saturday,

October 8th, 2016

open to the public starting at 9:00 AM through  
9:00 PM

**WHERE:** the historic Bradbury Building at 304  
S. Broadway St. Suite #218, entrance on Third  
St.

This workshop is an opportunity for Angelenos to  
discuss and help guide the future of Downtown. Join us  
for a lively week of design workshops, discussion  
groups, and moderated panel sessions with guest  
speakers who are active in the Downtown resident,  
business, and development communities.

Come in on your own time to view a permanent display  
of presentation boards showing draft policy concepts  
and zoning tools, mark up maps, and participate in  
design activities. Staff will be available to provide  
information and answer questions.

**Special topical programming and moderated panel  
discussions are also open to the public, and listed  
below.**

# DTLA 2040



## LET'S TALK DOWNTOWN

Open Studio and Design Charrette  
Monday, October 3rd - Saturday, October 8th  
@ The Bradbury Building 304 S. Broadway, Suite #218,  
entrance on Third St.



Share your input on  
the future of Downtown  
Los Angeles



Mark up maps, and  
participate in interactive  
design & visioning activities



Participate in discussions  
regarding urban design,  
land use, housing,  
mobility, & economic  
development

Image Source: Getty Images and the Urban Project

Welcome to DTLA 2040.

This public open studio and design charrette is an opportunity for Angelenos to discuss the future of Downtown.

Join us for a lively week of design workshops, discussion groups, and moderated panel sessions with guest speakers who are active in the Downtown resident, business, and development communities. The entire week is open to the public and intended to facilitate a discussion surrounding the vision for the Plan, and how it can help guide the future of DTLA.

DTLA 2040 is the update to two community plans, Central City and Central City North, which comprise Downtown Los Angeles. The Downtown Community Plans will describe a collective vision for Downtown's future and include policies, plans and programs that frame the City's long-term priorities.

### SCHEDULE

**EVERY DAY 9:00am - 6:00pm**

The space will be open to the public, with a permanent display of presentation boards showing Downtown Community Plan draft policy concepts and zoning tools. Come in on your own time to view these materials, mark up maps, and participate in charrette-style design activities. Stop by anytime Friday or Saturday to check out re-code LA's initial draft of the Downtown zoning code options, and share your first impressions. Staff will be available to provide information and answer questions.

Special topical programming and moderated panel discussions are also open to the public, and listed below.

**MONDAY 10/3**  
**KICK-OFF & VISION**  
**5:30pm - 9:00pm**

Kick-off presentation by Los Angeles Department of City Planning staff, providing an overview of the plan update and the week's activities. Speakers include: Welcome and opening remarks by Vincent P. Barrios, AICP, Director of Planning, Los Angeles Department of City Planning.

**TUESDAY 10/4**  
**MOBILITY & PUBLIC REALM**  
**6:30pm - 9:00pm**

Panel discussion on public realm improvements in DTLA. Speakers include: Sara Hernandez (Coro Los Angeles), Gabriele Newark (Industrial District Council), Nat Gale (LADOT), and Valerie Watson (LADOT) and Eduardo Santana (Pushing Square Review).

**WEDNESDAY 10/5**  
**HOUSING & URBAN DESIGN**  
**1:00pm - 2:30pm**

Panel discussion on housing typologies and affordability levels. Speakers: Lili Falletta, AIA (SBC Price School of Public Policy), Kevin L. Stegner, AIA (Founder, Omgiving), Mike Alvarez (Stark Housing).

**6:30pm - 9:00pm**

Panel discussion on Downtown design & character. Speakers: David Rhee (The Heritage Foundation), Dan Greenfield (JALCA Historic Preservation Committee), Joey Shemida, FAIA, FIDA (Shemida Design Group), Linda Gutierrez (LA Conservancy), Alvin Huang, AIA (Synthesis Design + Architecture).

**THURSDAY 10/6**  
**DTLA Draft Zoning Code Options**  
**6:00pm - 9:00pm**

Join us for a special meeting of the Zoning Advisory Committee as the re-code LA team unveils their initial draft of the new zoning code options for Downtown. Listen in and join the dialogue.

**FRIDAY 10/7**  
**ECONOMIC DEVELOPMENT**  
**11:30am - 1:00pm**

Downtown Center Business Improvement District will be leading a Innovate DTLA workshop and panel discussion on "How City Policies and Programs Support Innovation." Speakers include: Amanda Daffron (Mayor of Los Angeles Innovation Team) and LADOT. RSVP at [www.downtownla.com/about-us/programs-initiatives/innovate-dtl](http://www.downtownla.com/about-us/programs-initiatives/innovate-dtl)

**6:30pm - 9:00pm**

Social hour including live DJ, interactive activities, and Grand Central Market tokens for the first 75 attendees.

**SATURDAY 10/8**  
**COMMUNITY DAY**  
**9:00am - 5:00pm**

Come share your thoughts about your neighborhood! Staff will be available for one-on-one discussions.

Four walking tours will be available through the LA Conservancy. Staff are in touch at [DTLA2040.org](http://DTLA2040.org) and Facebook event page.

1. Get inside the historic, restored, and up-to-date architecture popular in the 1920s and 1930s.  
2. Discover the social, economic, and architectural history of the unique urban neighborhood of Downtown Los Angeles.  
3. Explore the history of the historic and cultural landmarks of DTLA, and how they have shaped the city's identity, and how old and new blend into a unique urban landscape.

Grand Central Market tokens for the first 75 attendees.

[www.dtlas2040.org](http://www.dtlas2040.org)

The open studio is an outreach effort part of the update to two community plans, Central City and Central City North, which comprise Downtown Los Angeles. The entire week is open to the public and intended to facilitate a discussion surrounding the vision for the Plan, and how it can help guide the future of DTLA.

Share your ideas at  
[DTLA2040.org](http://DTLA2040.org)

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Instagram

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